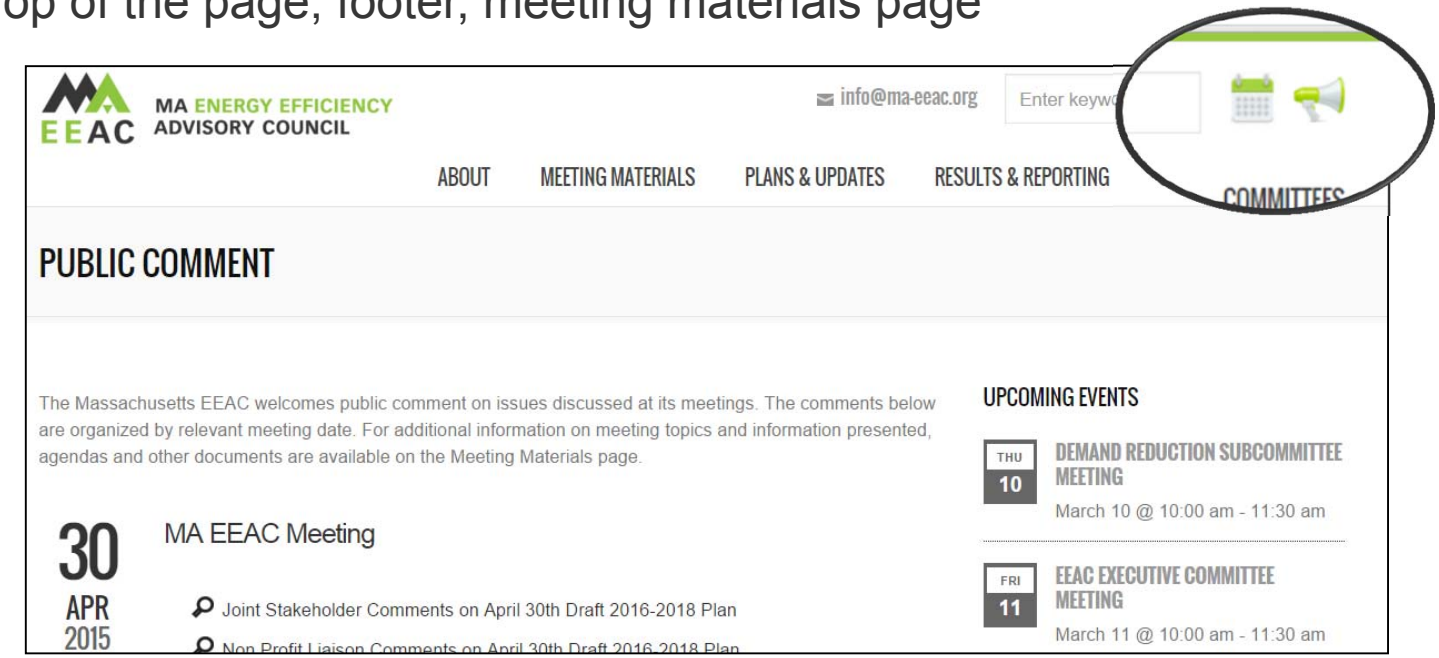
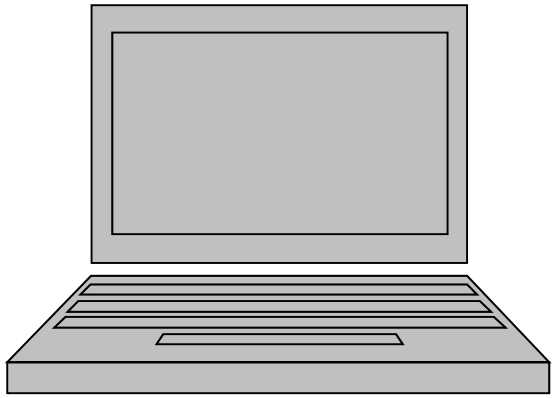
NEW EEAC WEBSITE PUBLIC COMMENT PAGE

- **Provides a clear place for posting feedback received from the public on EEAC matters**
- **Organized by meeting date, similar to meeting materials**
- **Accessible by several buttons on the site**
  - Top of the page, footer, meeting materials page



2015 EEAC WEBSITE STATS

- **25,332 sessions**
  - 90% of top 100 city “hits” were from MA
  - Hits also came from cities across the U.S. including Denver, Chicago, Houston, Los Angeles, Philadelphia, and Seattle
  - International hits came from cities such as Moscow, Beijing, London, Dublin, Rio de Janeiro, and Toronto
- **11,564 unique users, 45% of which were new users**
- **70,111 page views**
  - 2.8 average pages viewed per session



Data Source: Google Analytics

WEBSITE SESSION LOCATIONS