

***Testimony to EEAC Hearing – June 15, 2021***  
***David Heimann, Sierra Club Massachusetts Chapter***

Thank you for the opportunity to speak. I am David Heimann of the Sierra Club Massachusetts Chapter. In my field, software quality assurance, we say that results can be achieved only if they are effectively measured according to the acronym SMART – Specific, Measurable, Actionable, Relevant, and Time-Based.

The draft plan before you is not yet a plan because it cannot be measured in this way. How can the utilities expect to be rewarded if there are no numeric targets by which to judge their activities? To operate like a business the MassSave plan must identify goals, such as movement away from natural gas and other fossil fuels to electricity from renewable sources, low income participation, renter participation, savings targets, amounts to be invested in various activities and so forth. Only then can the EEAC and DPU judge whether the plan is worthy of state-level approval.

The utilities need to understand that this is a fantastic business opportunity for them disguised as a problem. They get to not only evolve from fuels of the past to fuels of the future, but to get financially supported by the state and their ratepayers in doing so!

MassSave is really important. Let's make sure it continues to really work in the future in support of new priorities toward the less well off, and away from fossil fuels.

Thank you,

David Heimann