

To Whom it May Concern,

I would like to request that Mass Save create a rebate program for solar hot water systems. There is a great need, and solar hot water is well worth the investment.

Since our state of Massachusetts seeks to dramatically reduce our carbon footprint, solar hot water is in a great position to help by filling a key niche in reducing the emissions related to domestic water heating. With respect to these carbon emissions, solar hot water excels well beyond any other existing alternatives. For example, it produces 3 - 4 times more energy per square foot than solar electric. Also, since it only uses a small pump to collect energy, it has a coefficient of performance (COP) of 20, which is many times better than heat pump hot water heaters. Furthermore, solar hot water has a 40 plus year proven track record, so we know the benefits will last for decades to come.

Solar hot water can create huge economic savings for Massachusetts rate payers as well. Of course there are dollars saved by not burning fuels. Depending on the type of fuel being offset, a household of 4 could save up to \$1200 annually. Furthermore, solar hot water can help reduce upgrade costs to the grid. In our collective effort to stop burning fossil fuels, Massachusetts is pushing to electrify all loads. Undoubtedly, our grid is facing major upgrade costs to handle the additional loads. The wonderful thing about solar hot water is that, similar to insulation, it reduces the energy needed in the first place, so there will be less stress on the grid and lower upgrade costs. Another way to look at it: solar hot water, with its large storage tank, is the solar that comes with an "off-grid" battery.

Unfortunately, the current incentives like the Massachusetts CEC rebate are either expiring or running out. This leaves the solar hot water industry in a precarious state at best. We ask that Mass Save rise to the occasion and save the day!

Thank you for your time and consideration!

Sincerely,
Marc A. Brown