February 25, 2026

Mass Save Data 2.0 Demo

WE ARE MASS SAVE®:

Berkshire Gas
An Avangrid company

Cape Light Compact

EVERSOURCE

Liberty

nationalgrid

Unitil

Agenda

Overview of Path to MSD 2.0
Old MSD, Pain Points, Stakeholder Feedback

Live Demo
Showcase Navigation and Layout

Questions for Discussion
Open up to feedback and discussion

Path to MSD 2.0

March 2025

Begin Work with New Vendor After Winning Competitive Bid

April 2025

Stakeholder Survey (PAs, EEAC Consultants, DOER & AG)

May 2025

Two Stakeholder Workshops including Demo

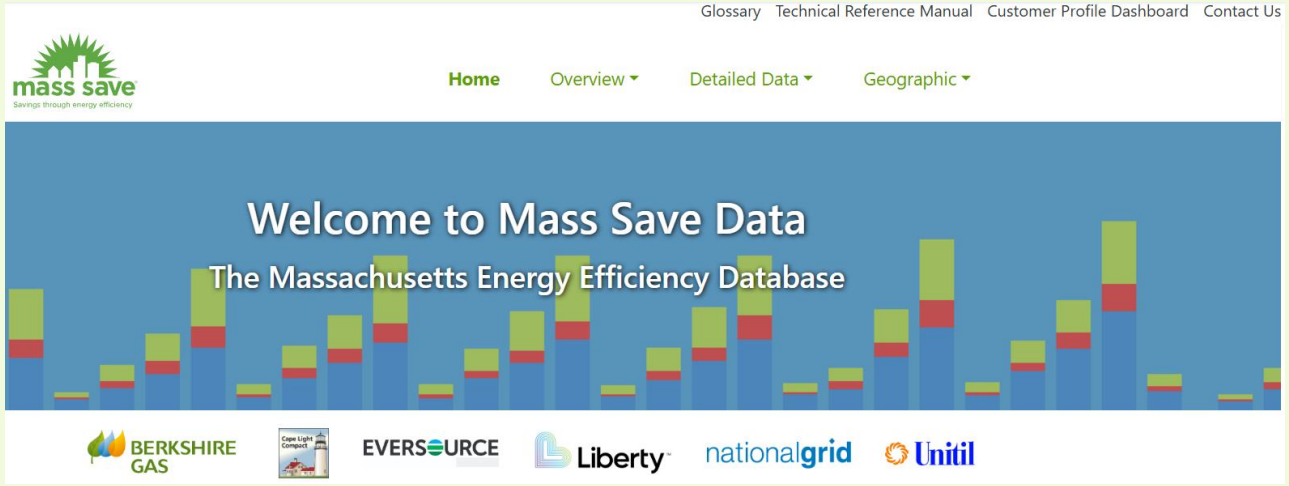
June – December 2025

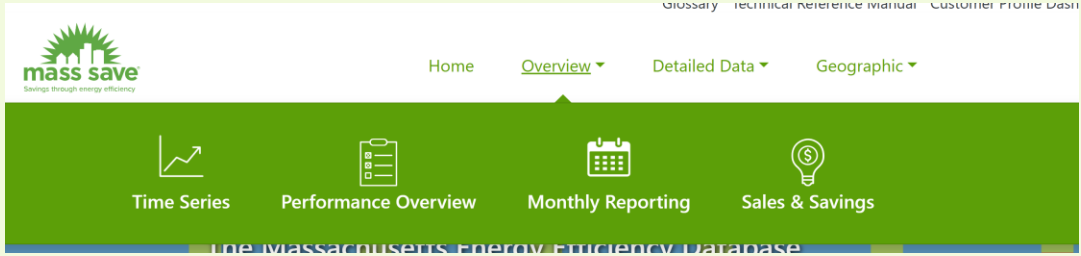
Design, Build, and Test Dashboards

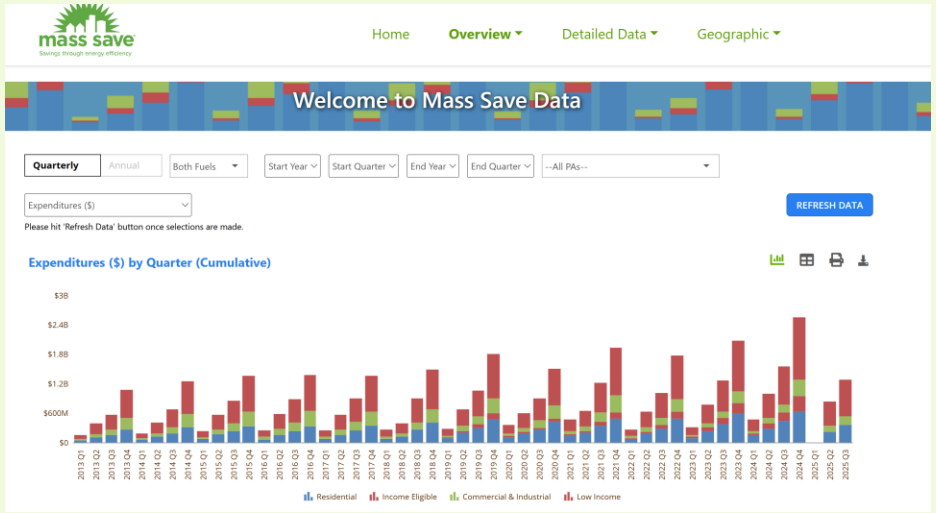
January 2026

Go-Live for Mass Save Data 2.0

Screenshots of Old Mass Save Data Website







Guiding Principles for MSD 2.0 Based on Feedback

Important Metrics

Make it easier to find important metrics by having a specific tab called “Program Highlights”.

Incorporate KPIs into the design of the site.

Data Availability

Make clear what data is available and where it is.

Design Homepage to clearly tie together all data sources for Mass Save Programs (Filed reports, KPIs, Customer Profile Study).

Time Series

Make comparisons for year-over-year, term-over-term simple to do.

Include Date Filter throughout site for easy, flexible grouping of data.

Considering limiting amount of time series data shown on screen to reduce “crowding”.

Pain Points

Planning thoughtful organization structure

Update look/feel for more modern view

Filters & Nav visible on every page

Automatic refresh upon selecting filters

Use Cases

Have easy navigation tabs for different users to access what they want from a high level (Program Highlights) to metric specific (Savings) to a particular data view (Geography).

Live Demo