

**Massachusetts Energy Efficiency Advisory Council**  
Meeting Minutes (DRAFT2)  
Tuesday, March 10, 2009

**Councilors Present:**

<b>Voting</b>	<b>Present (designate)</b>	<b>Non-Voting</b>	<b>Present (designate)</b>
Heather Clark	X	Derek Buchler	X
Martha Coakley	Jed Nosal	James Carey	X
Paul Deare		Penni Conner	X
Lucy Edmondson	X	Alisha Frazee	
Philip Giudice	X	Kevin Galligan	X
Debra Hall	X	George Gantz	X
Charles Harak	X	John Ghiloni	
Elliot Jacobson	X	Paul Gromer	
Samuel Krasnow	X	Andrew Newman	
Rick Mattila	X	Richard Oswald	X
Robert Rio	X	Michael Sommer	X
		Timothy Stout	Laura McNaughton

**Also Attending:**

For NGrid: Tina Halfpenny, Steve Bonanno  
For Nstar: Lisa Shea  
For CLC: Jenn Kallay  
For DOER: Frank Gorke, Michael Sherman, Steven Venezia

Mark Kaplan	Jennifer Shilling	Sol Lawrence
Margie Izzo	Jeremy McDiarmid	John Wells
Kara Gray	Allisa Whiteman	Emmett Lyne
Robert Gyurgan	Danah Tench	Mark Breslow
Michael Donlon	Mary Jo Connelly	

**Consultant Team:** Paul Horowitz, Jeff Schlegel, John Livermore, Tom Franks

**I. Meeting Convened at 3:03PM by Frank Gorke**

The agenda was reviewed and accepted as presented. Minutes from the February 24, 2009 meeting were distributed.

**II. Presentation on the context of electric energy efficiency savings by Jeff Schlegel**

**A. Salient Points**

Responding to direction from the Council at the last meeting, the consultant team developed this presentation on the context of electric energy efficiency savings and the levels of savings necessary to meet legislatively mandated goals. Schlegel gave an overview of the accomplishments and future objectives of states leading the effort on efficiency. He described the indices on which savings are expressed. He introduced the key concepts of “Deeper” i.e. getting

more savings from each customer contact; “Broader,” i.e. reaching more customers; and “Integrated,” i.e. providing a single point of contact for customers to address their complete energy profile. He noted that the savings curve representing three percent annual savings, expressed as a portion of energy load, was developed based on the requirements of the Green Communities Act and the Global Warming Solutions Act, and is achievable, if challenging. He also noted that a speedy ramp up is essential, since delay will require even higher levels of savings as the statutory deadlines approach. The consultants recommend that the programs focus on going “deeper” initially and then expand based on experience to avoid the necessity of revisiting facilities already treated to capture more savings. He noted that the natural gas efficiency target, to be discussed at the next meeting, may be lower than that for electric energy.

#### B. Discussion Items

Krasnow asked Schlegel as to the scale of the economic benefit of the savings, which were estimated between two and ten billion dollars. Clark requested reports on savings achievements and estimates, in particular for Vermont. Edmondson requested more information about a Connecticut utility’s integrated resource plan reference in the presentation. Lyne asked Schlegel about the inclusion of CHP in the estimates and was informed that the exact amount of savings from this, and all other resources, has yet to be determined. Nosal asked about rate and bill impacts and was informed that these aspects will require additional analysis. Horowitz noted that the same ratios of cost per unit saved will not suffice, and that some new and innovative delivery models will be needed to achieve these savings levels.

#### C. Action Items

The consultants will develop an estimate for the natural gas efficiency target for presentation at the next meeting.

### III. Discussion of Timeline – (Circulated document: “*Straw*” *Procedural Timeline Proposal, March 5, 2009 (draft)*)

#### A. Salient Points

Schlegel noted that this timeline was prepared based on experience from the 2008 program planning cycle and on legislative requirements including the April 30<sup>th</sup> filing date. Participants noted that the Council’s last meeting prior the filing date, April 28<sup>th</sup>, would not provide time for Council concerns to be address. The Program Administrators (“PAs”) were queried as to possibility of an earlier filing and the sense of the group was that this would be challenging in light of all the current activities.

#### B. Discussion Items

The Council considered alternatives including a technical session prior to April 20<sup>th</sup>, holding longer and/or more frequent meetings, and changing the date of its second April meeting.

#### C. Action Item

The Council determined to change the date of its second April meeting to April 21<sup>st</sup> in the expectation that this would provide more time for PAs to consider their concerns.

### IV. Discussion of Template (circulated document: *Outline for April 30 Statewide Plans (Electric and Gas)* )

#### A. Salient Points

Schlegel noted that this draft is built on the framework of the Three-Year Plan Template from the 08-50 Working Group, that it preserves major subject items, and has been altered by advancing the discussion of savings and benefits within the outline.

#### B. Discussion Items

Clark queried the location of multi-family programs within the outline and was informed that this will be determined. Nosal queried the nature of evaluation and assessment and was informed that this will be on the agenda for a future meeting. Krasnow queried components of the cost recovery section and was informed that this is logical component of the DPU's regulatory framework. Gantz noted that from the PA perspective it is key to build on the products of the 08-50 working group. Lyne noted that Program Administrators will provide comments on cost recovery.

#### C. Action Item - None

V. Agenda adjustment - The Council postponed discussion of the statement of priorities to later in the meeting.

### VI. Program Administrator Presentation.

#### A. Salient Points

Connor of NStar, Sommer of Berkshire Gas, and McNaughton, Halfpenny, and Bonanno of NGrid, and Galligan of CLC presented on the past accomplishments and the means of reaching the goals set by legislation. The themes of "Deeper," "Broader" and "Integration" as well as market knowledge are incorporated in their approach.

#### B. Discussion Items

Edmondson queried means of moving consumers to action and relative effectiveness of "deep" as compared to "broad" and Conner noted that research will inform the answers to these questions. Harak emphasized the importance of marketing. Jacobson noted that the low income advocacy network has been engaged with program administrators for years and that a language barrier exists which creates confusion. Breslow queried the PAs as to consideration of tenants in multi-family and other buildings and PAs responded in the affirmative.

#### C. Action Items – None

### VII. Priorities resolution

#### A. Salient Points

Gorke recommended that Council postpone a vote on the draft. He noted that staff have heard a variety of concerns and recommends that a committee of councilors work to bring version for a vote at next meeting. Horowitz noted that the consultants had been directed to review the prior draft and prepare a version for the Council's consideration. This work is comprised of two separate documents. The first focuses on enduring principles and declarations rather than setting prescriptive directives related to implementation in the field. (Document title: *EEAC Resolution Concerning Principles to Guide the Development, Implementation, and Evaluation of the PA Efficiency Plans*) The second is comprised of council recommendations to PAs (Document title: *Council Resolution Regarding Recommendations to the PAs Regarding Aspects of the Programs Being Developed for the 2010-2012 Statewide and Individual PA Plans (rev 3-9-09)*).

#### B. Discussion Items

Councilors briefly discussed some of the specific aspects and considered creation of a committee to review these documents. Noted a technical correction on the scale of projects, intent that base units being dollars not square feet, in Aspects, section 2.

C. Action Items

The Council determined to postpone action on the Priorities Resolution, to form a committee to consider these documents, and to take up these documents at its next meeting.

VIII. Public Comment

A. Oswald commended the consultants' work on projections and encouraged the Council to preserve the perspective of what is reasonable and achievable.

IX. Presentation on SharePoint as a tool for Council use

A. Salient Points

Franks presented a brief overview of the capability of SharePoint for document and workflow management (Document title: *MA EEAC Shared Website: Overview of Status, What Exists Now, and Key Issues to Resolve Before Finalizing*), noting that the issues of open access and access rights need resolution before this tool is fully implemented.

B. Discussion Items – None

C. Action Items – Pending determination of requirement of open access and Council's direction.

X. Adjournment

Gorke thanked participants for their effort, noted that the calendar will be basis for the next meeting's agenda. Rio requested an update on the economic stimulus package. Meeting adjourned at 5:05PM