

Heat Pump Market Effects Indicators Baseline Study

Study # MA22X06-B-HPMEIB

On behalf of Utility Energy Efficiency Program Administrators: Berkshire Gas, Blackstone Gas, Cape Light Compact JPE, Eversource Gas of Massachusetts, Eversource, Liberty Utilities, National Grid, and Until

Contractors: NMR Group Inc, DNV, and Tetra Tech

Purpose: The Sponsors of Mass Save® have commissioned NMR Group, DNV, and Tetra Tech to conduct this study. Mass Save is a collaborative of Massachusetts' natural gas and electric utilities and energy efficiency service providers including Berkshire Gas, Blackstone Gas, Cape Light Compact JPE, Eversource Gas of Massachusetts, Eversource, Liberty Utilities, National Grid, and Until. The purpose of this study is to gather information that will be needed to measure changes in the Massachusetts space conditioning and water heating equipment markets over time and to assess the extent to which futures changes in the Massachusetts markets may be due to the Mass Save program efforts.

The results will be used to size space conditioning and water heating markets in Massachusetts and a comparison area (Ohio) and to establish initial or “baseline” values of various key aspects of these markets. The Sponsors of Mass Save expect to conduct one or more similar studies in the future to enable comparing changes over time in the Massachusetts and Ohio markets for residential and commercial/industrial space conditioning and water heating equipment.

What: NMR Group, DNV, and Tetra Tech will conduct interviews and surveys with distributors and installers of space conditioning and water heating equipment in Massachusetts and Ohio and with customers who have participated in Mass Save.

When: This study started in late 2022 and is expected to conclude by the end of 2023.

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