

Energy Efficiency Advisory Council Equity Working Group

*“The Energy Efficiency Advisory Council has set specific priorities for 2020 that support aggressive energy efficiency and demand reduction goals while ensuring goals are met **equitably**, cost- effectively, and in accordance with both the Green Communities Act¹ and An Act to Advance Clean Energy².”* The EEAC recognizes that Mass Save must prioritize equitable access to benefits among all customers. In an effort to ensure that equitable delivery goals are met, the EEAC will convene an Equity Working Group that will specifically focus on moderate-income customers, customers with limited English proficiency, renters, and small businesses.³

The overarching objective of the Equity Working Group is to identify and recommend priority actions, plans, and partnerships, to increase participation among these customer groups to inform the 2022-2024 Three-Year Energy Efficiency Plan. The Working Group is hereby authorized to establish goals, priorities, and deliverables once it is established. The EEAC requests the Equity Working Group to develop a schedule for regular progress updates to the full the EEAC, and to gather input and feedback from all Councilors exclusively through these publicly-noticed EEAC meetings.

Members of the Energy Efficiency Advisory Council Equity Working Group

The Equity Working Group will be made up of no more than six Councilors, two representatives of EEAC Consultant team, four representatives from the Program Administrators, and one representative of the Low-Income Energy Affordability Network, with support of other expert stakeholders as identified and invited by the Working Group. The Working Group will select two Councilor Co-Chairs to manage agendas and meetings. The following Councilors will serve on the Working Group based on their areas of expertise and representation on the EEAC:

- *Cindy Arcate – Representing Non-Profits*
- *Joseph Dorfler – Representing the Massachusetts Attorney General*
- *Charlie Harak – Representing Organized Labor*
- *Maggie McCarey – Representing DOER with support from staff*
- *Cammy Peterson – Representing Commonwealth Cities and Towns*
- *Mary Wambui – Representing Residential Customers*

Next Steps

The EEAC directs the Equity Working Group to begin meeting in June 2020, with organizational assistance from DOER. At its first meeting, the Working Group members should address the following:

- a. Establish goals, priorities, and deliverables to the EEAC
- b. Select Co-Chairs and document their responsibilities

¹ Chapter 169 of the Acts of 2008.

² Chapter 227 of the Acts of 2018.

³ **Residential Non-Participant Market Barriers Study:** http://ma-eeac.org/wordpress/wp-content/uploads/MA19R04-A-NP-Nonpart-MarketBarriersStudy_Final.pdf

Residential Non-Participant Market Characterization Study: http://ma-eeac.org/wordpress/wp-content/uploads/MA19X06-B-RESNONPART_Report_FINAL_v20200228.pdf

- c. Discuss additional stakeholders to invite to the working group
- d. Determine meeting logistics (i.e. frequency of meetings, meeting format etc.)

May 20, 2020