

# Customer Engagement Platform Update and Demo

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# The Customer Engagement Platform enables us to...

**Customer Insights**

**Personalized Interactions**

**Proactive  
Communications**

# Customers see the specifics of how they use energy plus ways to save



Welcome  
XXXXXXXXXXXXXXXXXX  
# XXXX, MILTON, MA 02186  
246 XXX



MY ENERGY

WAYS TO SAVE

FINANCING

PROFILE

ENERGY REPORT

How You  
**Compare**

Costs  
**\$7,789**

Electricity  
**37,331 kWh**

Energy Use  
**Analysis**

Compare  
**Bills**

**\$62/yr**  
Plan Savings

## MY ESTIMATED ANNUAL ELECTRICITY COSTS BY CATEGORY

Costs ▾

Heating contributed about **31%** to your annual electricity cost.

Complete your [Profile](#) for a more accurate breakdown of your energy usage.

Find [ways to save](#) in each category.



Heating	31%
Lighting	19%
Electronics	17%
Cooling	16%
Refrigeration	7%
Laundry	6%
Kitchen	4%
Other	0%

Estimates are based on similar homes in your area.

# Product Demo