

**Massachusetts Energy Efficiency Advisory Council**  
Meeting Minutes (DRAFT)  
Tuesday, July 10, 2012

**Councilors Present:**

<b>Voting</b>	<b>Present (designee)</b>	<b>Non-Voting</b>	<b>Present (designee)</b>
Nancy Seidman	Sharon Weber	Elizabeth Cellucci	X
Martha Coakley	Matt Saunders	James Carey	X
Penn Loh	X	Penni Conner	Tilak Subrahmanian
Mark Sylvia	Tina Halfpenny	Michael Ferrante	
Debra Hall	X	Alisha Frazee	
Charles Harak	X	Maggie Downey	X
Elliot Jacobson	X	Cindy L. Carroll	X
Jeremy McDiarmid	X	John Ghiloni	
Rick Mattila	X	Paul Gromer	X
Robert Rio	X	Andrew Newman	X
Deirdre Manning	X	Richard Oswald	X
		Michael Sommer	X
		Carol White	X

DOER: Sue Kaplan, Lyn Huckabee, Ian Finlayson

Consultants: Jeff Schlegel, Eric Belliveau, John Livermore

**Present:**

Emmett Lyne	Marc Breslow	Larry Chretien
Christina Dietrich	Shaela Collins	Jodi Hanover
Loie Hayes	Natalie Hildt	Paul Johnson
Alex Papali	David Minasian	Marsha Morris
Mike Wallerstein	Cara Mottola	Sam Nutter
Jeremy Shenk	Jim Johnson	Trish Walker
Chris Goulding	Meredith Miller	JoAnn Bodemer
Monica Cohen	Mike Kane	Lynn Westerlind
Marie Abdou	Ellen Pfeiffer	Thomas Palma
David Straus	Jayson Uppal	Robert Gyurjan
Emily Norton	Amy Simmonds	Erin Malone
Pat Coleman	Blake Cole	Ed Schmidt
Marsha Morris	Leah Daniels	Staci Rubin
Gregory Carr	Seanna Greene	Amy Vavak
Jaydon Wilson	Thomas Piper	Brandon Blaessor
Trish Walker	David Minasian	Daniel Hubbell
Tom Witkin	Mike Wallerstein	Cara Mottola
Jim Johnson		

Halfpenny called the meeting to order at 2:07 and welcomed everybody. She noted that the AG will have a new representative on the Council. Jed Nosal introduced the new AG

representative, Matt Saunders. Halfpenny noted that the next Council meeting would be held on Monday, July 23<sup>rd</sup>.

### **Public comment**

Several interested parties commented on the PAs draft plan during the public comment period, including: Alex Papali (Clean Water Action), Sam Nutter (CSG), David Minasian (CLU), Paul Johnson (Greentek), and Marsh Morris (Green Beginnings). Health Care Without Harm submitted written comments.

### **General Updates**

#### *Consultant Monthly Report*

Belliveau reviewed the key activities that the consultant team has been engaged in during June. The primary activity has been reviewing the 3-Year plan, including program and initiative level descriptions and data, and working with the PAs to address and resolve key issues.

#### *Executive Committee Meeting update - EC Meeting Minutes*

Halfpenny noted that the Executive Committee meeting took place on June 22<sup>nd</sup>, and she reviewed the EC meeting agenda. McDiarmid motioned for a vote to approve the meeting minutes; Jacobson seconded. Councilors voted and approved.

#### *June EEAC Meeting Minutes*

Rio motioned for a vote to approve the June EEAC meeting minutes; Sharon Weber seconded. Council voted and approved; AG abstained.

#### *DPU 11-120 Update - subcommittee*

McDiarmid gave an update, explaining that the subcommittee decided it was very important for the Council to weigh in on this DPU proposal, and noting that Halfpenny had circulated the edited document to the Council.

### **DPU 11-120 Council Comments**

Halfpenny noted that the straw proposal was provided by DPU and elaborated on at the recent Technical session. McDiarmid reviewed the General Comments. The Council discussed key items in detail and provided further edits to the document, noting that the MTM proposal would be the biggest change for the Council. The need to respect the difference between an advisory and regulatory body was also discussed. Mattila moved to approve the document as edited, Hall seconded. Council voted and approved. AG abstained.

### **Best Practices Working Group Overview – Paul Gromer**

Halfpenny acknowledged and expressed appreciation for Paul Gromer's work as the volunteer convener and coordinator of the Best Practices Working Group. Gromer noted that he began with the group last September, and he went on to present a set of slides giving an overview of the group and its accomplishments. He emphasized that a lot of good work has been done, there is more work to do, and that the process we have is the right one. Lyne expressed appreciation to Gromer for his leadership, on behalf of the PAs.

## **2013-2015 Draft Plans**

Halfpenny distributed the Council priorities, Sense of Council, and the List of requested Action Plan documents for Councilor reference. She explained that the draft plans were distributed in the early morning of July 3<sup>rd</sup>. She noted that the effort was very impressive.

### *PA Presentation*

Lyne introduced the PAs to give the 2013-2015 draft plan slide presentation to the Council: Carol White, Matt Nelson, Frank Gundal, Margaret Song and Beth Lonergan. White said that the PAs are very proud of what they've submitted to the Council – continuing to lead in the US. She emphasized that the Plan will evolve through October. She noted that the PAs are committed to going deeper, and program designs that foster deep savings. White called out the over \$8 billion in total benefits. Halfpenny asked to see the overview of the bill impact model as soon as it's ready.

Nelson gave an overview of PA cost drivers, and included the key points: 1) CHP has significant impact, 2) Lighting is lowest cost item in res portfolio – is lighting sustainable from 2011 levels?, 3) Evaluation, C&S decreased savings, 4) PAs have increased savings and production over 2011 and 2012 levels. He noted that a lot of the increased costs to achieve are because savings are decreasing. He further noted that Lighting standards will impact residential programs: RNC, HES, Lighting, and MF. Nelson pointed out that lighting was a significantly larger proportion in 2011 (55% vs 2010 at 44%), driving overall sector costs down. Nelson gave an example of the change in C&I Gas savings: Of 100 therms, PAs could claim 81 therms (net) in 2010, 52 therms (net) in 2011. He noted that less net savings necessarily means higher costs per therm.

Gundal highlighted some of the PAs' successes in C&I, including a focus on seamless delivery of gas and electric measures, and customer segmentation. Song noted that the PAs have responded to Council input and have included 14 program enhancements, along with the Efficiency Neighborhoods initiative. Lonergan noted that PAs will continue integration efforts in MF, and specifically in 2013, all PAs plan to offer a single facility assessment, regardless of meter type, and a packaged offer to the facility. She also highlighted greater targeting of renters and landlords. Song said that the PAs behavior change program strategy will be building on the evaluations. Gundal touched on the C&I sector, and mentioned successes with municipalities and the health care industry. He noted going-forward strategies of engaging with the Fraunhofer Institute to identify opportunities in the health care industry, and expanding 'Office of the Future' to get deeper savings through more efficient technologies.

### *Consultant Presentation*

Belliveau introduced the consultant team's presentation on the 2013-2015 draft plans. He emphasized that there are many good elements in the plan, and that it is the consultant team's job to look for what the Council will need more details on. He noted some of the key concerns including cost drivers, savings levels, best practice sharing for planning, and deeper savings. Belliveau explained that the consultants have will have more comments over the next couple of weeks.

Schlegel noted that the plans represent a big improvement over the April drafts. He presented a set of slides that reviewed and compared savings and benefits goals, and suggested that the PAs could achieve higher electric and gas savings levels. He also suggested that BCRs would be expected to go down with a focus on deeper savings. Schlegel presented a slide on expected cost ranges and emphasized that more details are needed from the PAs in order to determine why PA-proposed costs appear high. He noted opportunities for improvement in marketing and in supporting the statewide Mass Save brand. Schlegel again emphasized the major improvement over the April plans.

*Discussion, Next Steps*

Halfpenny noted the good summary of the large amount of information related to the draft plans, and recognized, on behalf of the Council, how much work went into preparing the plans. She reminded everyone that the strength of our success is to work together to discuss the important issues: costs, savings, deep savings, all-cost effective efficiency. She reminded everyone that the Council needs to pass a resolution on the draft plan on July 23<sup>rd</sup> meeting, and that we would take some time today to discuss.

The council engaged in a discussion about the 2013-2015 draft plans in preparation for the Council resolution. Councilors generally agreed that the plans are much improved over the April draft and that more details are needed in order for them to more fully understand the specifics of the plan, specifically with regard to cost drivers, savings/benefits levels, and differences between PA numbers. Also, the Councilors expressed wanting to feel comfortable that the plan is meeting the all cost-effective mandate of the GCA. Halfpenny noted speaking with the PAs about the possibility of hosting a webinar the following week. She offered to collect key issues from Councilors on what information they would like the PAs to present in the webinar. Lyne noted wanting to set expectations about what the PAs can produce for the webinar, as it takes a lot of time to prepare for. He noted that the PAs are looking for Council feedback, and that there are two more drafts of the plans, in September and October. Lyne noted appreciation for the work that the Consultants have done and expressed confidence that we're going to get to a great place.

**Adjourn**

Halfpenny adjourned the meeting at 5:23.