

Massachusetts Energy Efficiency Advisory Council
 Meeting Minutes
 Tuesday, May 16, 2013

Councilors Present:

Voting	Present (designee)	Non-Voting	Present (designee)
Nancy Seidman	Sharon Weber	Elizabeth Cellucci	X
Martha Coakley	Matt Saunders	James Carey	Trish Walker
Penn Loh	X	Tilak Subrahmanian	X
Mark Sylvia	Tina Halfpenny	Michael Ferrante	
Debra Hall	X	Alisha Frazee	
Charles Harak	X	Maggie Downey	X
Elliot Jacobson	Rita Carvalho	Cindy L. Carroll	X
Christina Dietrich	X	John Ghiloni	
Rick Mattila	X	Paul Gromer	X
Robert Rio	X	Andrew Newman	
Deirdre Manning		Michael Sommer	X
Brian Swett	Brad Swing	Carol White	X
Michael McDonagh		Eric Winkler	X
Paul Johnson	X		
Larry Chretien	X		

DOER: Steve Venezia

Consultants: Eric Belliveau, Jeff Schlegel, Sam Huntington

Present:

Marie Abdou	Frank Gundal	Susan Kaplan
JoAnn Bodemer	Lisa Shea	Matthew Nelson
Shaela Collins	Jodi Hanover	Ed Schmidt
Monica Cohen	Loie Hayes	Amy Vavak
Jack Habib	Natalie Hildt	Margaret Song
Ian Finlayson	Lyn Huckabee	Jayden Wilson
Peter Shattuck	Sam Nutter	Kim Dragoo
Clayton Hale	Jeff Leupold	Emily Rochon
Blake Cole	Margie Lynch	JJ Augenbraun
Betsy Glynn	Chris Goulding	Melanie Coen
Chris Gregory	Beth Lonergan	Emmett Lyne

Halfpenny called the meeting to order at 1:05pm and welcomed everybody.

Public comment

A representative from the Green Justice Coalition thanked the PAs for sharing a link to Connecticut's energy dashboard – citing it as an example of energy data transparency and a model that the Massachusetts statewide database effort could learn from.

General Updates

New Councilors

Halfpenny noted that Jeremy McDiarmid had left the council and that his valuable input and professional style would be missed. She also welcomed Christina Dietrich as the new ENE representative.

March Council Meeting Minutes

Halfpenny reviewed and made a few minor edits to the March 12th Council minutes. There was a motion for approval at which point the Council voted and unanimously approved.

Executive Committee Minutes

Halfpenny gave a brief update on the executive committee minutes from March 27th and April 24th. The council voted and unanimously approved both sets of minutes.

Update on Consultant Report

Belliveau updated the Council on key items the Consultant Team worked on in Quarter One, including engagement between the PAs and the Consultant Team, various tasks on the statewide database (incl. setting up the RFR), and monitoring and participation in the AESC working group. He explained that, for the C&I sector, the Consultant Team had been focusing on municipal outreach as well as the new upstream HVAC initiative. For the Residential sector, the team had been focused on best practices research, including the CFL-LED transition, Multifamily, and “What’s New in the Industry”. Belliveau noted that, in general, research thus far has revealed that MA is doing good work and already incorporating many national best practices. For EM&V, Belliveau noted that the committee was very busy preparing to complete and publish a considerable number of studies in the coming months. Paul Johnson expressed his excitement about the “What’s New...” best practices research and asked when the white paper would be ready. Belliveau explained that the work, though well under way, had been delayed slightly due to the change in leadership structure on the Residential Team. He confirmed that the paper is set for completion in June.

Performance Metrics

Venezia updated the Council on the April 2nd meeting at the DPU. He asked everyone to think about what the goal of each metric was, how it was supposed to be achieved, and why. Venezia reminded the council that the performance metrics under discussion included residential deeper savings, residential early boiler replacement, C&I small business direct install depth of savings, C&I large retrofit depth of savings, and low income strategic targeting. Venezia informed the council no final decisions had been made and that stakeholders had agreed to schedule a conference call to sort through the options. Venezia noted that this call had not yet taken place.

Streamlining DPU 11-120A

Halfpenny updated the Council on DPU Docket 11-120A concerning amendments to the DPU energy efficiency guidelines. She noted that the department wants effective and efficient reporting, and to that end reviewed three presentations by DPU staff, the DOER,

and the PAs. Halfpenny explained that reporting on and updating of the plan was extremely important for many reasons, including tracking progress towards goals and being able to effectively respond to increasing scrutiny on costs and performance. She encouraged the Council to review the PAs' plan for this process. Johnson asked what was wrong with the old process, to which Halfpenny responded that it was ready for enhancements. She added that multiple parties were tracking data related to program performance and that this was an opportunity to reduce or eliminate duplicative efforts. White encouraged the Council to review the slides from the presentations to the DPU, while cautioning that they had yet to finalize the reporting requirements for the annual report. Loh supported the idea that the Council review and revise the year end reporting requirements and noted that there was additional data in 2010-2012 annual reports that was useful and that did not show up in the quarterly reports. Schlegel noted that the Consultant Team was working on the Council's behalf to synthesize everyone's input and prepare a document for the DPU listing necessary reports and the reason for their preparation.

Avoided Energy Supply Cost update

Schlegel updated the Council on the status and content of the Avoided Energy Supply Cost study. He noted that a draft report is due on June 7th, with a final presentation to follow on June 31st. He explained that draft results on the whole are showing lower avoided costs due to the declining price of natural gas, but cautioned that these were preliminary results and it was too early to make a final judgment. Swing asked for further explanation of the regulatory process for adopting the study results. Schlegel explained that the study produces results for every state in New England, but it is up to each state to adopt them individually.

EM&V Summit

Monica Cohen, standing in for Lynn Westerlind, updated the Council on the recent EM&V summit, explaining that they are preparing to finalize many studies in the coming months.

Commercial Real Estate WG

Halfpenny updated the Council on the progress of the commercial real estate working group. She explained that the working group is in agreement that any strategy for reaching this sector needs to be market based. She noted that once the group had a better idea of what the strategies might look like, they would engage the major players in the market to test ideas and see what was possible. Rio asked how the new Boston benchmarking ordinance would impact their efforts. Gundal explained that they would not be duplicating any efforts of the city ordinance, as some have mistakenly feared, and have already planned to work together.

Procurement Schedule

Shea updated the Council on the efforts of the PAs to improve the transparency of their procurement process. She noted that PAs had put together a joint procurement schedule and posted it on the Mass Save website. She added that it will be updated quarterly by procurement leads. Halfpenny noted that this effort was in line with the Council's theme of transparency and would ideally provide more competition and robustness to the

market. Johnson asked if the Council will be able to view the RFPs first. Halfpenny responded that it was not appropriate for the council to view the RFPs prior to their public release, and that the Council should be concerned with higher level issues. Johnson expressed some concerns about not being involved in the process and noted that the Council had been privy to an RFP in the past. White clarified that what he had seen was a program design, not an RFP.

Consultant Evaluation

Halfpenny updated the Council on the results of the Council evaluation of the Consultants. She found that the reviews were generally positive and there were few specific directions. Halfpenny noted that the Council would be going out to bid this year for consulting services, and thus had three months to think about how to incorporate the survey results into the next scope of work for the Council consultants. She also noted that numerous parties had found the survey format wanting.

Statewide Database

Halfpenny reviewed and made minor updates to the minutes from the past three meetings of the database subcommittee. The Council voted and approved all three sets of minutes. Halfpenny then reviewed the database subcommittee charter which outlines the roles, responsibilities, members, and timeline of the statewide database project. Swing, representing the city of Boston, was added as the subcommittee replacing Seidman of the DEP. Halfpenny noted that the PAs still had some reservations about the language of the charter, which Lyne was asked to represent to the Council. He began by emphasizing that the PAs want a statewide database, and their issues are not with its purpose or with a potential facilitator. Rather, he explained, the PAs were concerned that the language of the charter was overbroad since nowhere did it articulate the limits of the Council's authority. He went on to explain that the language, as written, gives the Council the authority to direct the implementation of the database and thus the activities of the PAs insofar as they relate to the database. Johnson asked for clarification on how this was a problem. Lyne explained that the language opened the door for the Council to wade into implementation issues and/or directives. Harak clarified, explaining that the Council could **not** direct the PAs to hire a particular contractor, which was beyond the scope of the statute. Lyne suggested changes to the language which would distinguish between the roles of the Council and those of the PAs. Halfpenny objected to some of the changes, citing concerns that they were setting up the PAs and the Council to go in different directions. Further discussion ensued with the PAs and the Council eventually coming to a compromise on the language of the charter that incorporated both parties' concerns. Halfpenny moved to approve the charter as amended. The Council voted and unanimously approved.

First Quarter 2013 Report

Abdou and Nelson delivered a joint presentation on the first quarter results for 2013. They noted the new report template which is intended to more user-friendly and accessible. They noted that overall program performance was consistent across sectors and consistent with the typical "hockey stick" pattern. Song gave a brief update on the Council priorities and the work being done to accommodate each. Gundal gave a brief update on the new stakeholder engagement process. He explained that while the PAs

already engaged in many proactive approaches, they lacked a formal reactive process. This new process, he noted, is intended to fill that void.

Revised Council By-Laws

Halfpenny introduced the topic of the Council by-laws and explained that there were minor revisions under the new Energy Act which the Council needed to be briefed on. Venezia went on to explain, item by item, the purpose of each. He noted, in particular, the section on conflict of interest and suggested that the Council bring in a representative from the ethics commission to refresh everyone on the rules. Harak moved to approve the by-laws. Swing seconded. The Council voted and approved the by-laws.

Adjourn

Halfpenny adjourned the meeting at 4:05pm.