

**Energy Efficiency Advisory Council
Agenda
April 20th, 2016, 1:00pm – 4:00pm
100 Cambridge St, 2nd Floor, Rooms B & C
Boston, MA 02114**

- 1. Welcome and Public Comment (1:00-1:10pm)**
- 2. Council Updates and Business (1:10-1:20pm)**
 - March 16 EEAC meeting minutes approval
 - May and June date changes
- 3. PA Status Updates (1:20-1:40pm)**
 - TRL status update
 - Q1 update on rollout of new initiatives
 - Discussion
- 4. Marketing and Customer Targeting (1:40-2:40pm)**
 - In the field: innovations in customer targeting (PAs)
 - Looking forward: using data to minimize costs (EEAC Consultants)
 - Discussion
- 5. Break (2:40-3:00pm)**
- 6. Residential Codes & Standards Initiative (3:00-3:30pm)**
 - Future of the initiative
 - History since 2011
 - Discussion
- 7. Pay for Performance (3:30-4:00pm)**
 - Examples from other jurisdictions
 - Challenges & opportunities in Massachusetts
 - Discussion