

DRAFT

December 16, 2013 EEAC Executive Committee Meeting Notes

Attendees: Christina Halfpenny (DOER), Matt Saunders (AG), Elliot Jacobson (LEAN), Christina Dietrich (ENE), Paul Johnson (Greentek), Emmett Lyne (PAs), Shaela Collins (PAs), Steven Venezia (DOER), Lyn Huckabee (DOER), Alissa Whiteman (DOER), Ian Finlayson (DOER), Marie Abdou (NGrid), Matt Nelson (NSTAR); Jeff Schlegel (Consult)

There was a discussion of how to make data/info provided to the EEAC more useful, and specifically, how to include prospective, as well as retrospective, information and take EM&V into account.

(Halfpenny) In her discussions with EEAC councilors re the EEAC meetings, feedback is generally on the following topics: deeper savings, program penetration/saturation, feedback loop, climate plan, marketing, customer segmentation, LL/tenant (both commercial/industrial and resi), database access, metrics, , implementation model, accountability, trends, lost opportunity.

(Jacobson) It would be helpful to have a chart of all the data collected by the Program Administrators (PAs).

(Halfpenny) At the March EEAC meeting, there will be an implementation update that will include 2013 results and what's on horizon for 2014-2015, and will show impact of EM&V.

(Lyne) Starting in June/July 2014, quarterly reports will consider having a forward-looking component.

(Schlegel) No need to wait until March to address the issue of how the PAs are using EM&V results.

(Halfpenny) Suggestion that 3-5 "special topics" from the list of feedback topics above could be "special topics" at EEAC meetings. A question was raised about how topics are selected.

(Johnson) Suggestion that the January EEAC meeting include a discussion of deeper savings and lost opportunity.

(Halfpenny and Saunders) EEAC consultants and Rich May should act as a "clearinghouse" for council members' concerns and questions.

(Lyne) A lot of information is provided to Councilors in advance of EEAC meetings.

(Abdou and Nelson) In the near future, format for presentations by the PAs will become more standardized; this is something they have been working on.

(Halfpenny) Wants EEAC at large to discuss topics such as customer segmentation, deeper savings, program penetration and saturation, climate plan, marketing/outreach, lost opportunities, landlord tenant issues, database access, metrics, implementation model, accountability, trends. This could be best done with a presentation template that anticipates questions.

Councilors then discussed which of these priorities were relevant to them and discussed what required more attention.

(Halfpenny) Wants to account for what is already reported by PAs to Council. She acknowledges the challenges associated with the current EEAC website design in using the information effectively.

They then discussed how the better feedback between Council and PAs would work and discussed the possibility of addressing it in the January Council meeting. This idea was scrapped in favor of a short January meeting. They instead decided to discuss it at the February meeting.

(Halfpenny) February meeting will be focused primarily on the preliminary year end results for 2013. They will move it to the week of the 17th to avoid school vacation week. In January, they will provide an update on the database working group. She would like to attempt to cancel the March meeting.

Council decides on Tuesday the 25th for the February meeting.

A brief discussion ensued about changing the schedule for the Council consultant interviews.

Meeting adjourned at 11:25am.