

July 14, 2021

To the EEAC:

I want to thank all parties--including PAs, EEAC, and the general public--for the hard work done to transition the Mass Save program based on technology changes, climate mitigation needs and equity needs.

I would like to raise several points. First is the conflict between legislative mandates in the GCA of 'all cost effective' measures versus the Climate Roadmap that prioritizes meeting climate mitigation goals. Some strategies that are seen as important for climate do not meet customer or energy system cost effectiveness. There needs to be a plan to resolve the discrepancy.

Second, when customers face increasing energy costs as a result of switching from natural gas to heat pumps, clear education is required along with ways to focus on customers such as delivered fuel customers who will see a reduction in energy costs. Outreach and marketing to customers who have already carried out efficiency measures in the 1 million Massachusetts homes that heat with delivered fuels (37% of the total) is critical strategy.

Third, the new masssavedata.com is the most complete and thorough data tracking system in the country that can focus on equity, underserved and environmental justice communities and more. This data now must be used and packaged by needs.

Lastly, the effort by LEAN and the PAs to develop an approach to multi-family buildings that have mixed income residents should be implemented as soon as possible to address the difficult landlord-tenant split incentive and difficult packaging of various available incentives and services.

All told very good progress is being made, and I thank all parties for continuing the uphill climb.

Sincerely,



Stephen Cowell
President, E4TheFuture