

**MA Energy Efficiency Advisory Council
Commercial and Industrial Workshop #3: Additional Topics**

**March 3, 2015 9:00-1:00
District Hall: 75 Northern Avenue, Boston**

Draft Agenda

- 9:00 **Introduction and Workshop Overview**—Alex Pollard, DOER and Dr. Jonathan Raab, Raab Associates (Facilitator)
- 9:10 **Demand Reduction**
- Brief presentation/clarifying questions
 - Discussion
 - Next steps/recommendations
- 10:05 **Market Segmentation and Customer Segment Specific Approaches**
- Brief presentation/clarifying questions
 - Discussion
 - Next steps/recommendations
- 11:00 Break
- 11:15 **Delivered Fuels, Oil, Propane, and Bio fuels**
- Brief presentation/clarifying questions
 - Discussion
 - Next steps/recommendations
- 12:00 **C&I Reporting**
- Brief presentation/clarifying questions
 - Discussion
 - Next steps/recommendations
- 12:40 **C&I Topics Not Covered/Next Steps/Wrap Up**
- 1:00 **Adjourn**