

**MA Energy Efficiency Advisory Council  
Commercial and Industrial Workshop #2: Implementation Topics**

**February 17 1:00-5:00 PM  
100 Cambridge Street Boston, 2<sup>nd</sup> Floor Rooms C&D**

**Draft Agenda**

- 1:00 **Introduction, Agenda, and Workshop Objectives**—Alex Pollard, DOER and Dr. Jonathan Raab, Raab Associates (Facilitator)
- 1:10 **Small Business**
- Brief presentation/clarifying questions
  - Discussion
  - Next steps/recommendations
- 2:10 **Behavioral Programs**
- Brief presentation/clarifying questions
  - Discussion
  - Next steps/recommendations
- 3:00 Break
- 3:15 **Commercial Real Estate**
- Brief presentation/clarifying questions
  - Discussion
  - Next steps/recommendations
- 4:10 **Hockey Stick Pattern**
- Brief presentation/clarifying questions
  - Discussion
  - Next steps/recommendations
- 4:45 **Next Steps (Third Workshop)/Wrap Up**
- 5:00 **Adjourn**