

Efficiency Saved \$1.5B in Winter 2014

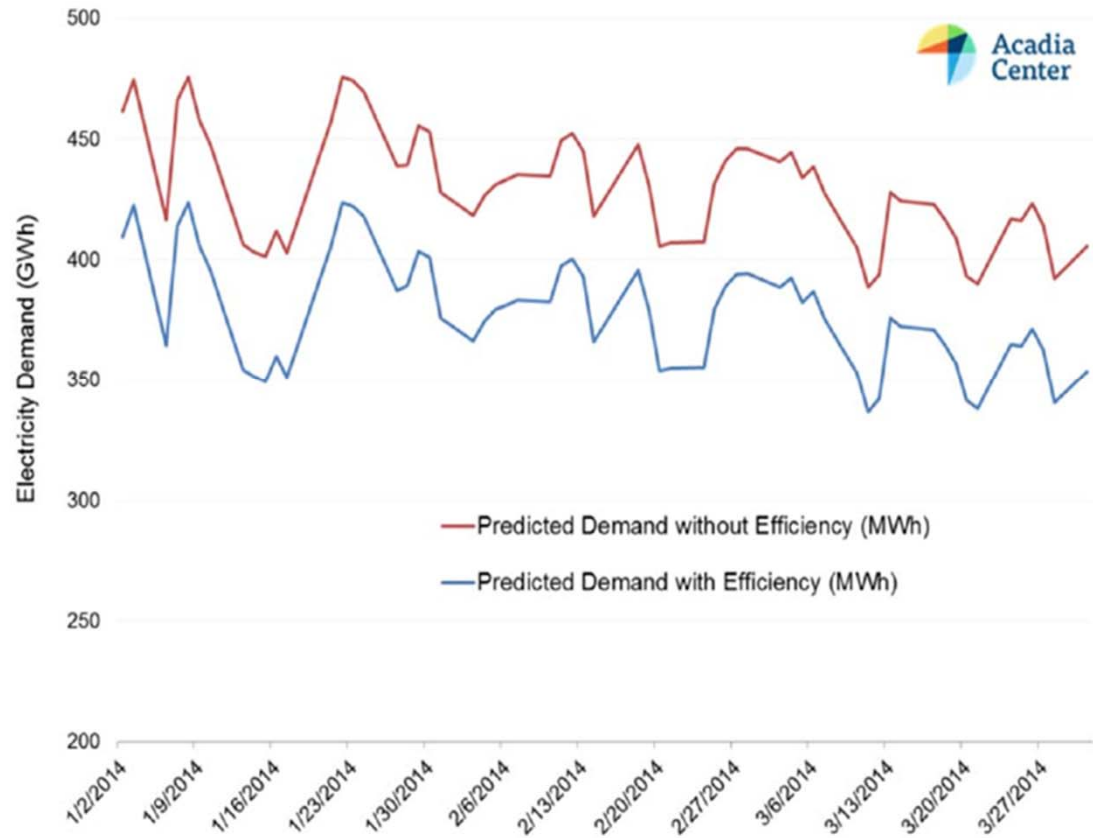
NE Without Efficiency:

- Demand 2 GW higher
- Energy prices 24% higher
- Additional \$1.5 billion in costs

Least-Cost Fuel

- Wholesale ~16 ¢/kWh
- Efficiency savings ~ 4¢/kWh

Figure 1: Daily Electricity Demand With and Without Efficiency



<http://acadiacenter.org/document/winter-impact-electric-efficiency/>