

## Strategic Planning Items and EEAC Priorities

High priorities for 2014:

1. Achieving the goals in 2014 and set to achieve the goals in 2015
2. Stay on path to the achievement of three-year goals (falling behind increases the goal each year)
3. What do we need to do in 2014 to make sure we have what we need in order to develop the next three-year plan in 2015 (planning for the 2016-2018 Plan)

### Planning Issues/topics for next year

- What information should EEAC have in place for the next planning year 2015?
  - Possible information needs:
    - Program penetration and saturation of measures, across segments – in EM&V studies and also in the total populations (not just limited to EM&V studies). Also have some PAs doing study (per term sheets) on penetration and saturation; may include all PAs.
    - Program savings per participant, depth of savings
    - Untapped opportunities, sector and segment participation rates, customer equity considerations
    - Lost opportunities; track/monitor and evaluate the path to purchase decision and deeper savings
    - Trends over the last four years : spend versus savings by initiative, NC break out--single versus multi versus commercial
    - Keep track of some new initiatives, including those focused on deeper savings – e.g., NGrid deep energy renovation project
  - Demonstrated feedback loop for both PAs and Consultants on best practices, EM&V results, stakeholder input, and customer experience
  - Should there be an independent review of MA implementation model?

### Common priorities combined from most years

Focused on combination of 3, 4, 5 below – need to improve performance and practices

All elevating the standard of what we are doing and program performance, commensurate with ~\$600 million annual and \$2 billion three-year budgets.

1. Achieve the EEAC/DPU three-year energy savings and benefits goals.
2. Ensure cost efficient, consistent, seamless, statewide integrated programs.

3. Develop effective reporting and tracking mechanisms to ensure information availability and responsive, timely feedback and design enhancements.
4. Continue to identify and integrate best practices, including the customer experience, into the energy efficiency planning and implementation efforts.
5. Provide outreach and integrated offerings for municipalities, multifamily, healthcare, commercial real estate, and small- to mid-sized commercial customers including solutions to overcome hard to reach hard to serve, tenant-landlord barriers in all markets.
6. Achieve deeper savings per participant in all sectors.
  - a. What does “deeper savings” mean? Define deeper savings.

### 2013 Priorities

1. Achieve at least 100% of the savings and benefits goals set for the 2013 program year, and emphasize key actions to be implemented in 2013 for sustained program success going forward.
2. Continue to improve cost efficiency of program delivery.
3. Support key program development and implementation needs with a focus on achieving deeper savings and reaching all customer segments.
4. Develop and Implement a statewide energy efficiency database.
5. Identify and implement best practices.
6. Evaluation efforts
7. Efforts to Achieve Council Priorities

### 2012

1. Support the achievement of savings goals and the maximization of benefits
2. Set aggressive and achievable targets for 2013-2015
3. Continue to improve cost efficiency of program delivery
4. Provide support on key program development and implementation needs
5. Define and encourage better data analytics and access
6. Identify best practices

### 2011

1. Achieve the EEAC/DPU three year energy savings and net benefits goals
2. Ensure excellent customer experiences that encourage and support customer action, including integrating delivery of electric and gas program offerings
3. Achieve:
  - a. Deeper savings from participating customers and

- b. Reach a broader range of customers
4. Deliver service cost effectively
5. Develop and successfully implement financing to reach more customers and achieve deeper savings and additional, non rate payer sources of program funding to reduce cost pressure on ratepayers.
6. Implement EM&V work plan for 2011 set forth in the MTM filings and continue updating the TRM.
7. Develop effective reporting and tracking mechanisms to ensure information availability and responsive timely feedback.
8. Focus on innovation, supported by a do and learn approach to complete these priorities.

### **Council Process**

- Are there changes desired here?
- Have councilors shared their thoughts with each other?
- Is there need for a more complete process flow with predictable procedures for
  - Forming committees—e.g., need, topics, workload
  - Standardizing analyses and communicating results
  - Selecting deeper reviews and analysis, etc?

### **Planning, Analysis, Regulatory Framework**

- New Savings basis--What needs to be done to get this going? Is this still worth pushing?
- Avoided Costs: GWSA, extending the 2015 AESC for 3 years
- Using top-down analyses for EM&V but also for planning and forecasting