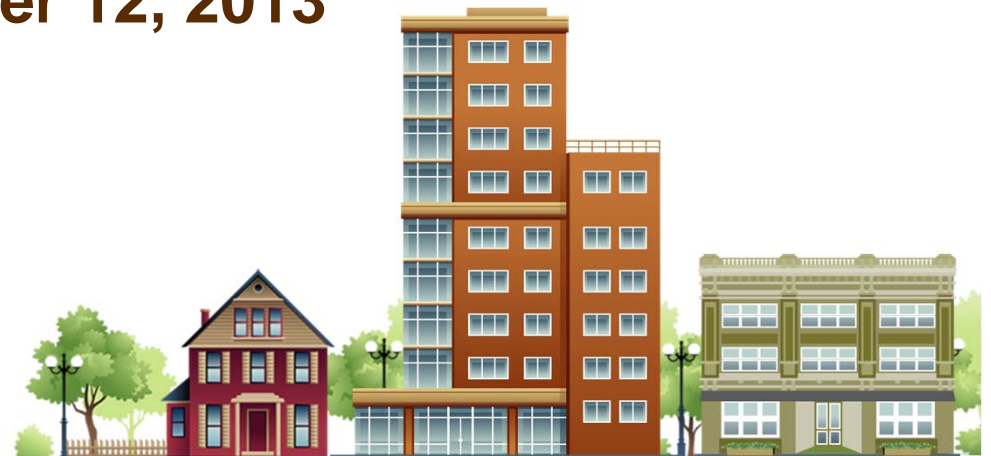




Looking Forward: Residential and Low-Income

November 12, 2013



What Lies Ahead in the Yellow Brick Road to Energy Efficiency?

New measures

Collaboration

Enhanced Incentives

New Marketing Tactics

Trade Allies

Trainings

Online Rebate Processing

Building Pipeline



Time



Money



Competing Interests

Energy Efficiency Savings

What do we need to get there?



Photograph: Marilyn Kingwill

<http://www.theguardian.com/stage/2011/mar/02/the-wizard-of-oz-review>

BRAIN

Smart programs that rethink savings like Early Boiler Replacements

HEART

Collaborate with others like Efficient Neighborhoods+

COURAGE

New technologies like LEDs, WiFi Thermostats