Looking Forward: Residential and Low-Income

November 12, 2013
New measures
Collaboration
Enhanced Incentives
New Marketing Tactics
Trade Allies
Trainings
Online Rebate Processing
Building Pipeline

What Lies Ahead in the Yellow Brick Road to Energy Efficiency?

Energy Efficiency Savings

Time
Money
Competing Interests
What do we need to get there?

**BRAIN**
Smart programs that rethink savings like Early Boiler Replacements

**HEART**
Collaborate with others like Efficient Neighborhoods+

**COURAGE**
New technologies like LEDs, WiFi Thermostats

Photograph: Marilyn Kingwill
http://www.theguardian.com/stage/2011/mar/02/the-wizard-of-oz-review