

**Massachusetts Energy Efficiency Advisory Council  
DRAFT Yr 2015 Priorities**

***1. Design and Develop a Statewide Database.***

The Council maintains that designing and developing a comprehensive, accessible, secure statewide database is a top priority. The DPU released Order 14-141 calling for an operational database in 2015.

***2. Achieve Savings and Benefits Goals during final year of the 2013-2015 Three-Year Plan, particularly in the C&I sector.***

C&I savings goals were not met in 2011, 2012, and 2013, and the Council understands that the Program Administrators may fall short in 2014. The C&I electric shortfall must be accounted for in 2015 if the PAs are to meet their 2013-2015 three-year plan goals. In addition, the Council seeks to investigate opportunities to smooth out the rate at which savings are finalized throughout the year (i.e., mitigating the “hockey stick” effect).

***3. Improve Customer Access to and Use of Energy Efficiency Programs.***

Clearly define, standardize, measure, and benchmark participation, identify any missed opportunities, develop and implement strategies for improving customer access to existing energy efficiency programs while encouraging deeper savings with participants.

***4. Analyze and determine council recommendation on a fully integrated and distinct Multi-family effort, and explore establishment of a new Multi-family initiative.***

Utilize consultant support to analyze the results of creating a fully integrated and distinct Multi-family effort, possibly including a new initiative in the 2016-2018 Three-Year Plans. Evaluate and determine Council position.

***5. Inform, review, and finalize the 2016-2018 Three-Year Plans.***

Relay clear Council priorities and recommendations to the Program Administrators for inclusion in the 2016-2018 Three-Year Plans. Review and finalize the 2016-2018 Three-Year Plans.