

## 01/04/2011 Massachusetts Energy Efficiency Advisory Council Executive Committee Notes

Start – 2:00pm

End – 5:15pm

Attendees: Executive Committee Members: Tina Halfpenny, Jeremy McDiarmid, Elliot Jacobson, Danielle Rathbun. Other Voting Council Members: Robert Rio, Debra Hall; Non-voting Members: Carol White, Lisa Shea, Don Wells. Other attendees: Steve Venezia (DOER), Katie O'Rourke (DOER), Lyn Huckabee (DOER), Emmett Lyne (RichMay), Shaela Collins (RichMay). After approximately 3:30pm – Tim Woolf, Jen Kallay, Tyler Cummings of Synapse Energy Economics, Inc.

### Agenda:

- Council Business for January Meeting
- Optimal Work Scope
- Review market assessment study scope with Synapse

### Notes:

- Council Business for 1/10 Meeting
  - Q4 2011 Results will be presented at the March EEAC meeting
  - Vote on council resolution to extend the consultant contract for six weeks until the 2012 contract is signed
    - McDiarmid and Rathbun will work on draft language, prorating 2011 rates for 6 weeks.
    - Vote on consultant contract will happen at 2/14 meeting
- General Notes
  - Optimal Scope of work
    - One bidder would like debriefing. Halfpenny, Jacobson, and Rathbun will participate)
    - Priorities for 2012 consultant contract include reallocating consultant resources, increasing commercial capacity, increasing amount of data analytics, finding the right mix of attention on '12 implementation and '13 planning, and creating efficiencies in data analytics. The council should add high level guidance.
    - Tasks dived in to Planning/Analysis, Implementation, and EM&V
    - Team members added are Jennifer Chiodo and Gabe Arnold (new C&I lead)
    - Identify strategic/regulatory operational efficiencies
    - The Executive Committee will review the work plan. It will be submitted on 1/17 to the EC.
    - The Executive Committee would prefer that there is not an increase in total consultant costs in 2012.

- Some annotation should be included in the scope of work to detail how the budget number was obtained. Maybe via a summary table.
  - Data issues
    - Statewide database is expected to be ready for 2013 implementation so we can't rely on the upgrades for April filing
      - Database symposium to take place on Jan 05 at DOER
    - Consultants are proposing a tool to manage the data better in the meantime
    - Shea volunteered to take on more of the statewide data roll-up
    - Consultants and PAs should make more aggressive use of sharepoint
  - There should be more public minutes of working group meetings
- 2012 Economic Assessment Study
  - The version reviewed was sent in the morning on 1/4
  - McDiarmid would like to remind Synapse that the EEAC is their client and not DOER
  - Objectives
    - To inform savings estimates in 2013-2015 C&I plans
    - To learn how customers see the next 3 years and how economic changes will affect their business decisions
    - To create a 3 year economic outlook based on interviews and supported by existing data
  - Executive Committee suggestions for study direction
    - Take internal inventory of businesses' concerns
    - Ask what budgets look like and where on priority list energy falls
    - The report should focus on problems facing business and reflect briefly on solutions
    - How will priorities change if economic conditions change?
    - Specific in-state data should be referenced whenever possible (refer to Deb Hall/ Donahue Institute report)
    - Include a region that highlights the South Coast. This area economic needs unique to the rest of the state
    - Inventory internal business processes
    - Ask how they account for costs
    - Ask who makes the decisions
    - Ask about supply chain issues
    - Why do you participate and why do you chose not to?
  - Choosing interviewees
    - Include gas & electric customers and don't interview municipal electric customers
    - Include some degree of landlord/tenant analysis
    - Interview financial executives
    - Don't interview customers that use under 300kw/year (or equivalent smaller users on the gas side)
    - 40 live interviewees proposed – use the NSTAR/ National Grid 55 commercial interviews as a supplement (to be presented at Feb 14 EEAC meeting). They can do some as focus groups to increase numbers.

- White and Shea agreed to share the Pt 380 study to inform the study
- Make decisions about focus based on the opportunity unearthed
- Next steps
  - Rio will submit a list of stakeholders to Synapse
  - Shea and White will be the utility points of contact to Synapse – they need to speak to PA large account representatives
  - Woolf will reevaluate project schedule, aiming to produce a draft for the 03/13 council meeting and the final report for April.