



2016-2018 Strategic Evaluation Plan (SEP) Update

Massachusetts Energy Efficiency Advisory Council Meeting,
June 13, 2017

Michael Goldman, Eversource

Tony Larson, National Grid

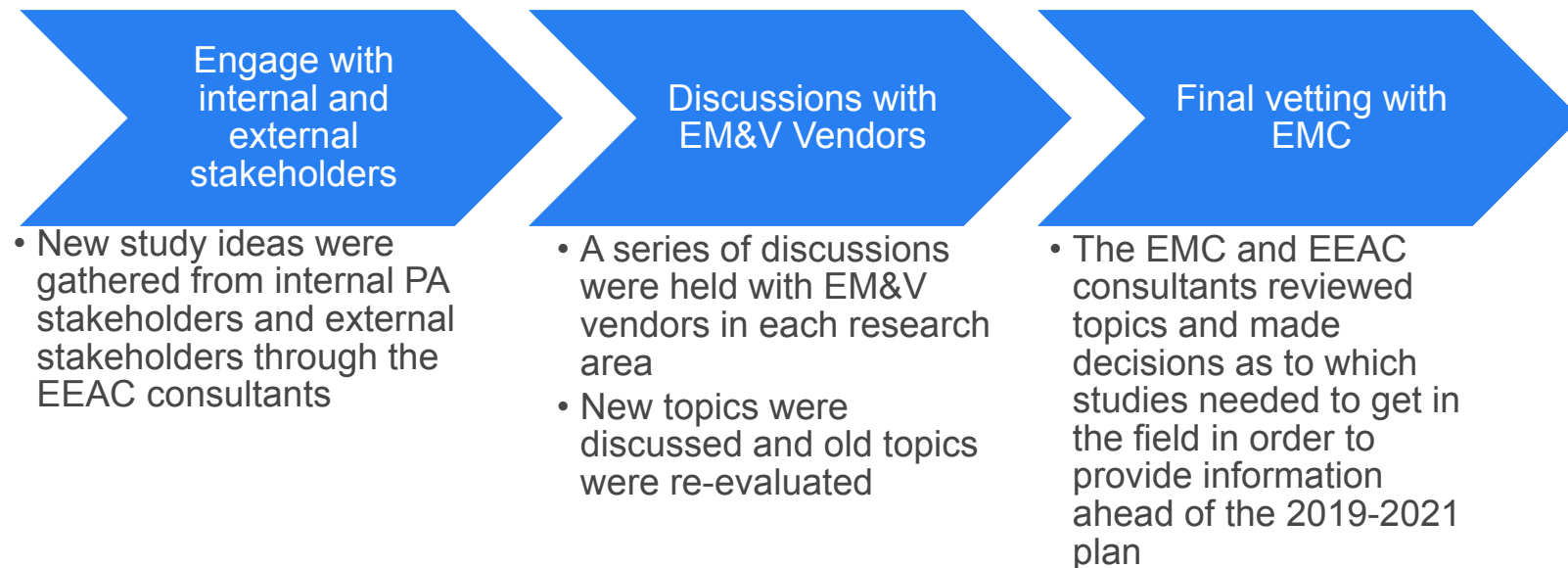


SEP Update - Overview



- Original SEP Plan filed with 2016-2018 Plan
- Update was a mid-term review of new ideas and reprioritization of existing topics
- Lessons Learned from Current Evaluations

Overview of Process

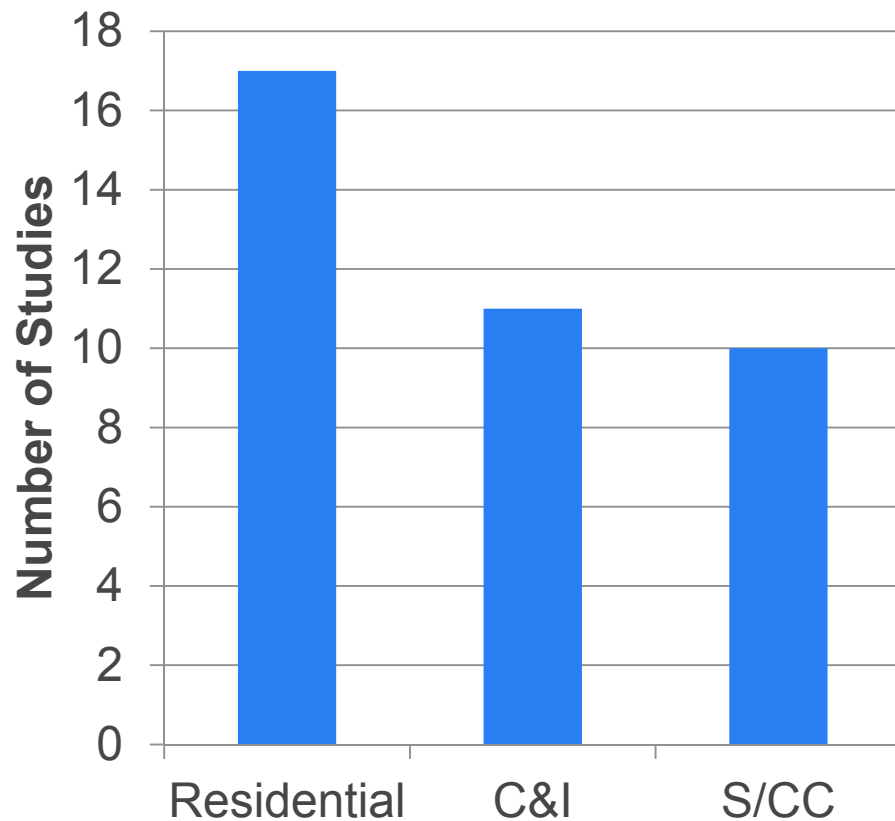


Breakdown of New Studies

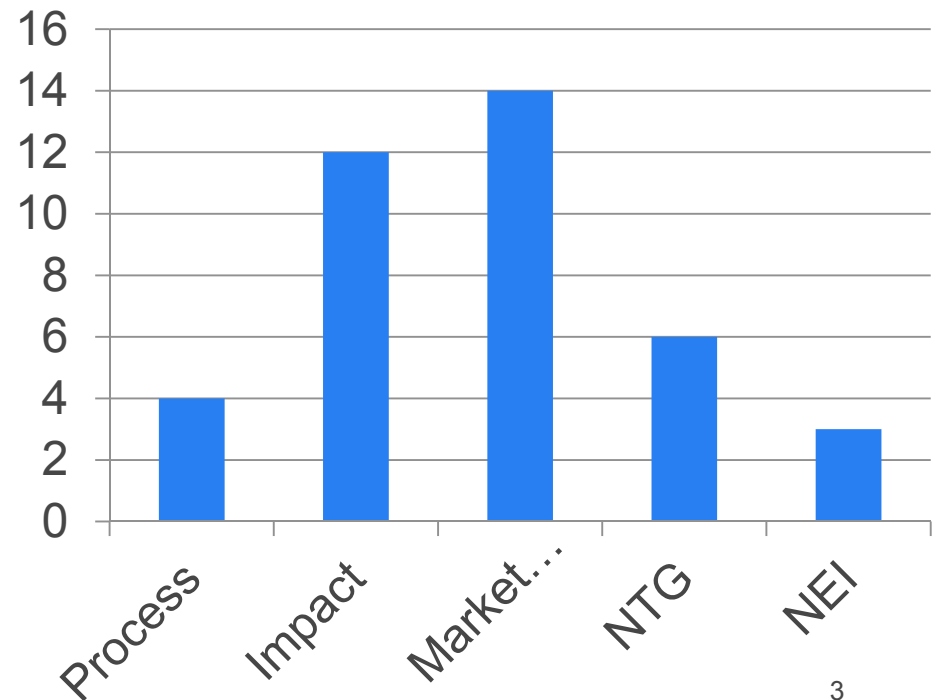


38 total studies were included in the SEP Update

Studies by Research Area



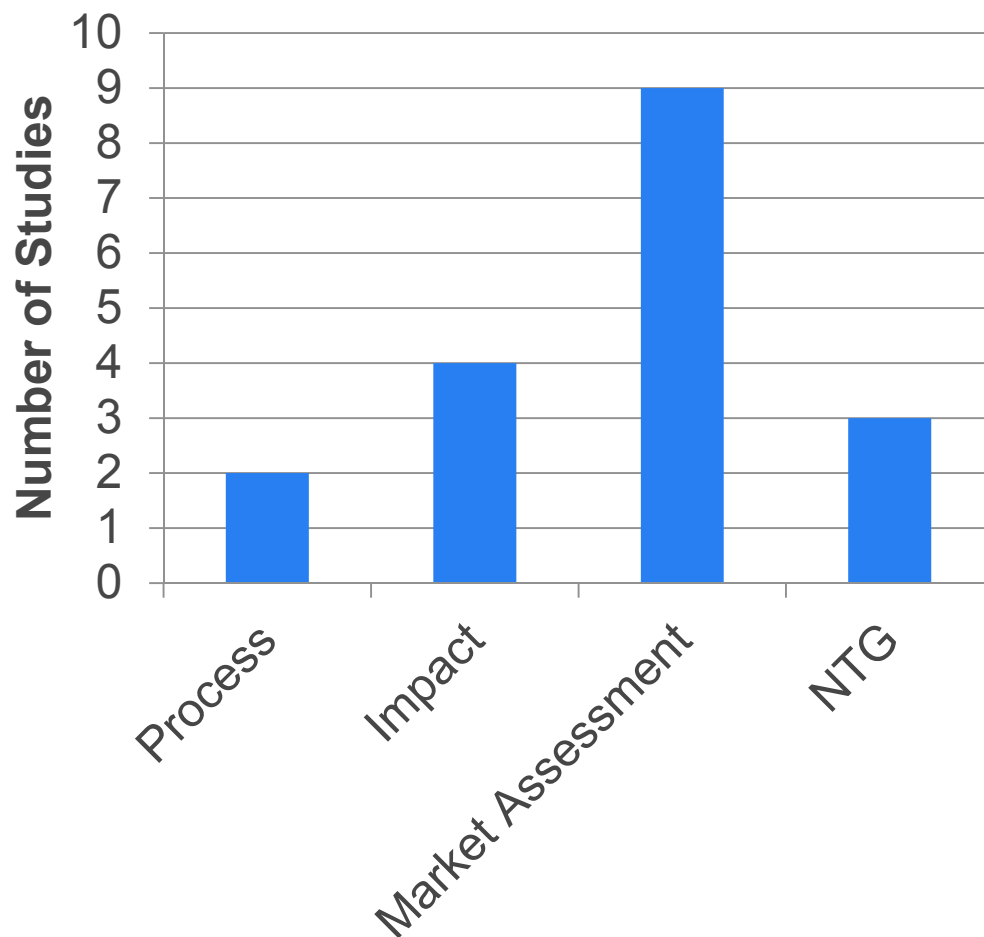
Studies by Evaluation Type



Residential Research Area Update



Residential Studies by Evaluation Type



Key Points:

- Focus on market assessment due to continuation of previous lighting studies and interest in specific topics

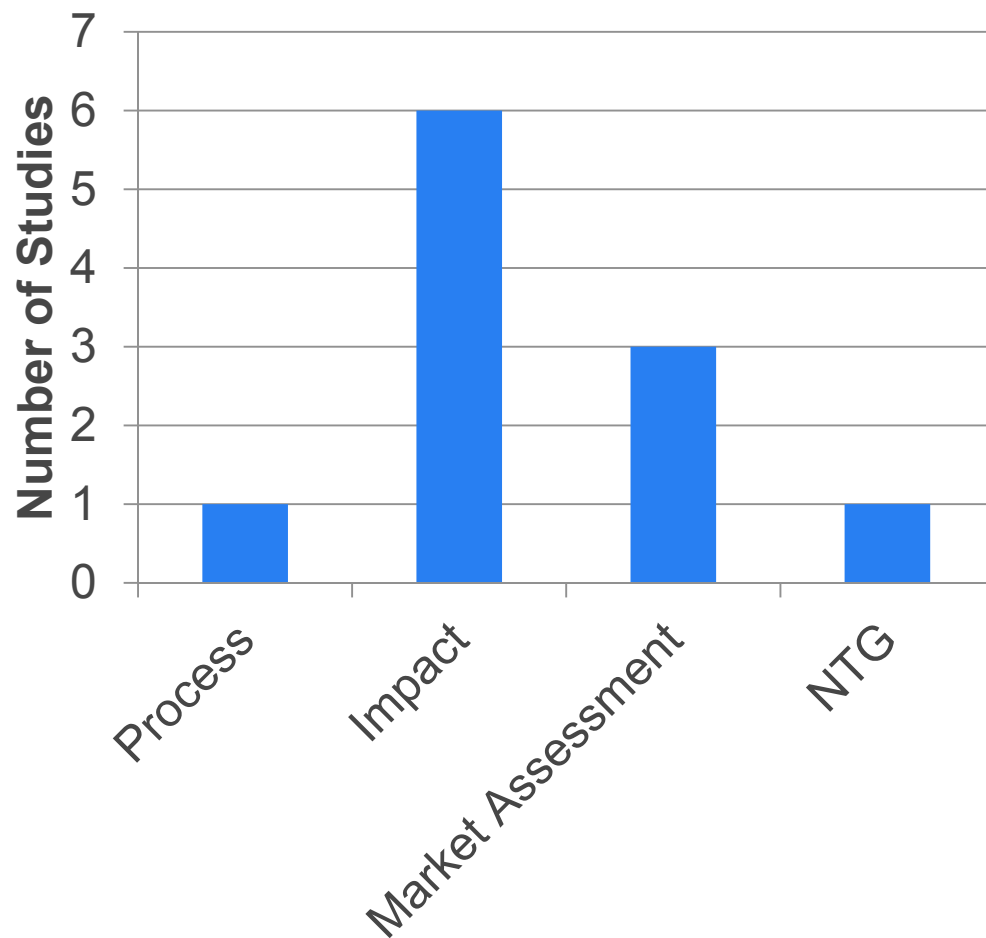
Illustrative Examples of New Studies:

- Heat Loan Analysis
- Low Income Process Evaluation

C&I Research Area Update



C&I Studies by Evaluation Type



Key Points:

- Focus on impact evaluations is due to heavier emphasis on process evaluations in year 1 of plan

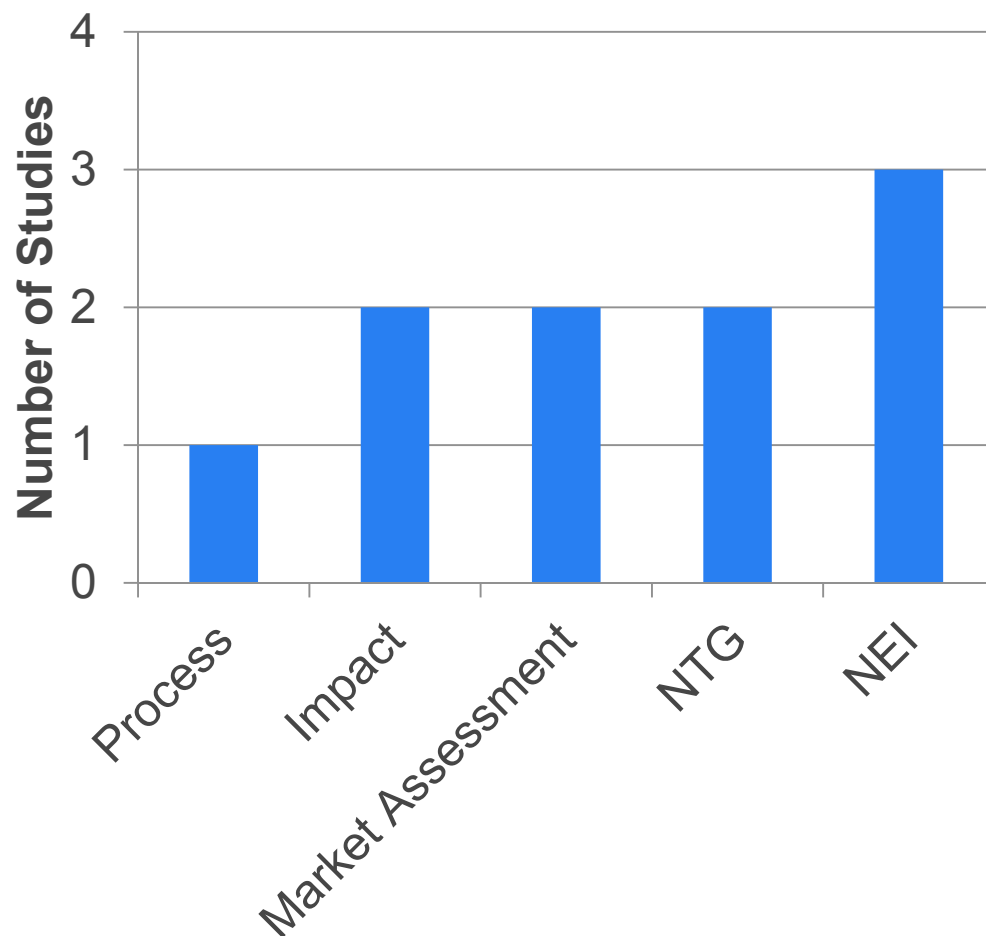
Illustrative Examples of New Studies:

- Impact Transition Planning

Cross Cutting Research Area Update



Cross Cutting Studies by Evaluation Type



Key Points:

- Focus on NEIs is due to the work being done on the NEI Framework study
- We want to make sure that we are taking a holistic view of NEIs

Illustrative Examples of New Studies:

- Low-Income MF Health NEI Study
- Residential Lighting Health & Safety NEI Study
- C&I Non-energy impact study