

Resolution of the Energy Efficiency Advisory Council Regarding Its Priorities for 2014

February 25, 2014

Prelude

The Energy Efficiency Advisory Council (“Council”) annual priorities are intended to not only shape the Workplan objectives of the Council Consultants’ (“Consultants”) but also give the Program Administrators (“PAs”) and other stakeholders insight to the Council’s concerns and goals.

Massachusetts has entered its 5th year of statewide, integrated energy efficiency programs since the implementation of the Green Communities Act of 2008, requiring the delivery of all available cost-effective energy efficiency. During this time, Massachusetts has achieved impressive, award-winning results from implementing comprehensive, sustainable energy efficiency programs but more opportunities exist to further this endeavor.

Achieving or exceeding savings and benefit goals remain a Council priority. Indeed, the Council continues to support the themes of past Council priorities. In 2014, however, the Council seeks to better concentrate the hard-working, valued efforts of its Consultants and the PAs with fewer, more targeted priorities.

2014 Priorities

1. Design and Develop a Statewide Database.

The Council maintains that designing and developing a comprehensive, accessible, secure statewide database is a top priority in 2014. Ideally, the statewide database will be operational in 2014.

2. Achieve C&I Savings and Benefits Goals.

C&I savings goals were largely not met in 2011, 2012, or 2013, which consequently caused the PAs to fall short of their portfolio goals in each of those years. The C&I electric shortfall in 2013 must be accounted for in 2014 and 2015, if the PAs are to meet their 2013-2015 three-year plan targets. In addition, the Council is interested in investigating opportunities to smooth out the rate at which savings are

finalized throughout the year (i.e., mitigating the “hockey stick” effect).

3. *Improve Customer Access to and Use of Energy Efficiency Programs.*

Clearly define, standardize, measure, and benchmark participation, develop and implement strategies for improving customer access to existing energy efficiency programs, and encourage deeper savings with participants.

4. *Plan for the 2016-2018 Three-Year Plan.*

Continue, in 2014, to evaluate and assess effective, sustainable energy efficiency program approaches to prepare for and inform the development of the next three-year plan.