

Massachusetts Energy Efficiency Advisory Council
 Meeting Minutes (DRAFT)
 Tuesday, November 12th, 2013

Councilors Present:

Voting	Present (designee)	Non-Voting	Present (designee)
Nancy Seidman	X	Elizabeth Cellucci	X
Martha Coakley	Matthew Saunders	James Carey	Trish Walker
Penn Loh	X	Tilak Subrahmanian	X
Mark Sylvia	Tina Halfpenny	Michael Ferrante	
Debra Hall	X	Maggie Downey	Margaret Song
Charles Harak	X	Cindy L. Carroll	Thomas Palma
Elliot Jacobson	X	John Ghiloni	
Christina Dietrich	X	Paul Gromer	X
Robert Rio	X	Andrew Newman	X
Deirdre Manning	X	Michael Sommer	X
Brian Swett	Brad Swing	Carol White	X
Michael McDonagh	X	Eric Winkler	
Paul Johnson	X		
Larry Chretien	X		

DOER: Steve Venezia

Consultants: Eric Belliveau, Jeff Schlegel, Sam Huntington

Present:

Frank Gundal	Matt Nelson	Andy Belden	Peter Shattuck
Lisa Shea	Bill Ravanese	Alex Papali	Clayton Hale
Jodi Hanover	Susan Kaplan	Sharon Weber	Jayden Wilson
Jeff Leupold	Jeremy Shenk	Frank Gorke	Merry Downes
Cara Mottola	Jacob Hannan	Brian Simmons	Annette Tran
Paul Lipke	Leo Steidel	Michael Berry	Melanie Coen
Monica Coen	Mike Myser	Monica Kachru	Wendy Todd
Lynn Westerlind	Marie Abdou	Beth Lonergan	Matt Zenni
JoAnn Bodemer	Phil Moffett	Emmett Lyne	

Halfpenny called the meeting to order at 1:06pm and welcomed everybody.

Public Comment

Alex Papali from Clean Water Action, and in conjunction with the Green Justice Coalition, delivered a public comment to the council on the organization's progress. He described the campaigns they were engaged in and explained how they could be useful partners to the council on outreach. He thanked the utilities for cooperating on outreach and said he was looking forward to working with the state further.

Partners Healthcare presentation

John Messervy of Partners Healthcare delivered a presentation on energy and sustainability in the health care sector. He described the Healthy Hospitals initiative – a national campaign that provides a guide for hospitals to reduce energy and waste, choose safer and less toxic products, and purchase and serve healthier foods. Focusing on the energy strategy, he described the projects that Partner’s Healthcare engaged in to reduce energy use by 25% over the past three years. He also described how they planned to achieve 42% energy reduction by 2020 – a level that puts them in compliance with Global Warming Solutions Act goals.

Michael Grimmer took over the presentation and spoke about Heywood Hospital’s experience in the Healthy Hospitals initiative. He described some of the energy reduction measures they had undertaken, and singled out the utility programs for the crucial role they played in moving projects forward. He also described how the healthcare system was changing from a reactive model to one of preventive care. The result, he explained, was that energy use in the health care sector would cease to rise, and thus any savings from efficiency would be real and significant.

Swing commented that the leadership of John [Messervy] and Michael [Grimmer] had been vital to the city of Boston, and the mayor’s Green Ribbon Commission, in reaching GHG reduction goals. Johnson asked what the biggest asset was to closing projects, and if there was any experience they could share that could help other commercial customers. Messervy highlighted ‘leadership from the top.’ Grimmer noted that from the smaller hospital’s perspective, it was the work of the utility representative that made the deal happen. Grimmer also suggested that commercial customers begin by picking clear ‘winners’ to start with to prove to decision makers that projects can succeed.

General Updates

October 8th EEAC minutes

Halfpenny introduced the minutes for the October 8th Council meeting. Venezia noted some spacing issues. Saunders motioned to approve. All were in favor, and no one opposed or abstained. The minutes were approved as amended.

October 29th Database Subcommittee minutes

Halfpenny introduced the minutes for the October 29th Database Subcommittee meeting, and noted some updates and changes. Hall motioned to approve. All were in favor, and no one opposed or abstained. The minutes were approved as amended.

October 31st Executive Committee meeting minutes

Halfpenny introduces the minutes for the October 31st Executive Committee meeting. She gave an overview of the agenda and noted that the next meeting would be on December 4th. Saunders noted some corrections related to the legislative report. Debra Hall motioned to approve. All were in favor, and no one opposed or abstained. The minutes were approved as amended.

November 6th Executive Committee meeting minutes

Halfpenny introduces the minutes for the October 31st Executive Committee meeting. Saunders motioned to approve. All were in favor, and no one opposed or abstained. The minutes were approved.

DPU processes

Halfpenny described some recent activities at the DPU that had required a council presence. She described a technical session on DPU docket 11-120-A Reporting Streamlining. The proposed changes, she noted, would move the reporting deadline up earlier in the year.

Saunders described another DPU technical session on the Avoided Energy Supply Cost study. The chief topic of discussion was how and when the study would be applied to the three year plan.

EM&V Strategic Plan

Halfpenny introduced the EM&V strategic plan, explaining how it provides a roadmap for evaluation topics. Westerlind noted that there would be a meeting on Thursday, November 14 to review comments and incorporate them into the plan. Johnson asked if PAs were required to incorporate the recommendations coming out of the studies. Westerlind explained that while all the findings must be considered, modifications to program design are decision made between the consultants and PAs.

Report to the legislature

Halfpenny explained that DOER did not have the resources to complete the annual EEAC report to the legislature, and was requesting that ten thousand dollars be made available for the consultant team to complete the report.

McDonagh asked how this issue was handled in previous years. Halfpenny responded that DOER used to do the report themselves, but this year it was the combined efforts of Sue Kaplan and the consultant team, with content provided by the PAs. Lyne asked if the PAs would have an opportunity to comment. Halfpenny said comments were due by Thursday the 14th.

Halfpenny read the resolution and asked the council for approval. Harak motioned to approve. All were in favor, and no on opposed or abstained. The resolution was approved.

Streamlining

Schlegel introduced the resolution on reporting streamlining. The purpose of the new reporting mechanism, he explained, was to give the council insight into any strategic adjustments the PAs make in response to evaluation updates or other such events that help them hit the goals of the three year plan. He noted that one effect would be for the council to consider implementation updates earlier in the year. Structurally, the updates will take the form of the excel workbooks that show changes to savings, benefits, and costs, as well as a one-page narrative describing three to five key changes. He noted a few remaining issues including the timing of reports, and the inclusion of oil savings.

Nelson took over and walked the council through the spreadsheet templates. He explained how the templates forecast where the portfolio will be in future years based on impacts in the current year.

Schlegel reviewed the resolution and explained the various sections. He concluded by recommending that the council adopt the resolution. Chretien stated his support for the resolution but also asked for further clarification on the issue of oil savings. Schlegel said they were first trying to figure out how to address oil appropriately in the quarterly reports, and then would figure out how to incorporate it into the implementation updates.

Saunders motioned to approve and Seidman seconded the motion. All were in favor, and no one abstained or opposed. The resolution was approved.

Statewide Database update

Steidel updated the council on the progress toward a database requirements specification. He explained that the first working group meeting was used to review technical language. Another meeting is scheduled for November 26th (2pm-4pm) where they will discuss important database concepts. He noted that working group meetings were highly technical, while subcommittee meetings were used for policy issues.

GWSA presentation

Seidman delivered a presentation on the Global Warming Solutions Act. She reviewed the key points of the legislation including collaboration across agencies and the registry of emitters. She also described the Clean Energy and Climate Plan, which lays out a path to achieve 25% reduction in emissions by 2020. Energy efficiency and Deep Energy Retrofits are the single largest strategy in the climate plan. Sharon Weber reviewed the emissions reductions that are expected from each sector of the economy. She explained the difference between various savings metrics including annual, lifetime and cumulative annual, and how they related to the goals in the plan. She noted that the DEP would be releasing a five year report on GWSA that included a summary of progress on emissions reductions.

Seidman and Weber fielded various questions on the Clean Energy and Climate Plan before showing a slide detailing efficiency's planned contribution. Seidman noted that the assumptions about future energy efficiency savings levels are higher than current targets.

Chretien commented that none of the other strategies in the plan have as good of a return on investment as energy efficiency, and that he was generally supportive of higher targets. Loh commented that emissions tracking was another example of how data sharing between agencies will be critical. Halfpenny invited councilors to propose other non-efficiency topics for discussion at future council meetings.

Quarter Three Review

Nelson and Abdou delivered an update on the PAs' progress toward goals in the third quarter. They noted that there were no major evaluation findings that would require a significant shift in strategy. They reviewed key metrics across sectors and fuels, including

participation, annual and lifetime savings, and spending. They noted that overall progress toward goals was similar to 2011 and 2012. Johnson noted the poor number on the gas side and asked if the hockey stick effect was going to solve the problem. Abdou responded by pointing out that the residential portfolio was more significant on the gas side and was performing well this year.

Lonergan presented on the council priorities, reviewing each and noting specific achievements related to them. Johnson asked how they knew marketing campaigns were effective. Walker explained how the marketing campaigns were tested at multiple points throughout the year to measure effectiveness.

C&I Update

Zenni presented an update on the C&I sector. He highlighted work on the Division of Capital Assets and Management, the Main Streets program delivery model, and the Commercial Real Estate research plan. He also noted the Massachusetts Technical Assessment Committee which reviews technologies for both the residential and commercial sectors.

Halfpenny asked about the challenges of measuring deeper savings. Zenni said it was difficult to measure changes in a customer's bill due to changes in operations that affect energy use. Gundal voiced support for Zenni's explanation. Halfpenny noted that deeper savings were deemed important enough to be a performance metric, and thus the council needed to know what the PAs were doing to understand and track it. She suggested Zenni and Gundal work with the consultant team to figure something out. Seidman asked if there was any good news. Gundal responded that they were projecting savings of approximately 90% of goal.

Adjournment

Halfpenny adjourned the meeting at 4:13pm