

# EXECUTIVE COMMITTEE MEETING MINUTES

**Friday, September 21, 2018** 100 Cambridge St, 10<sup>th</sup> Floor Boston, MA 02114

**Executive Committee Members Present:** Don Boecke, Amy Boyd, Judith Judson, Emmett Lyne, Rich Malmstrom, Elliott Jacobson

**Other Attendees:** Eric Belliveau, JoAnn Bodemer, Steve Cowell, Rachel Evans, Jonathan Goldberg, Lyn Huckabee, Craig Johnson, Paul Johnson, Maggie McCarey, Jerrold Oppenheim, Alex Pollard, Emily Powers

### 1. Call to Order

Commissioner Judson, as Chair, called the meeting to order at 1:10 PM.

# 2. General Updates

Commissioner Judson informed the Executive Committee (ExCom) that the City of Lowell submitted an energy efficiency plan to the Council for review. Evans noted that the City of Lowell had not yet received certification from the DPU to file a plan and therefore its submittal falls outside of the criteria for Council review. Evans added that DOER advised Lowell to consult with the DPU on that matter.

#### 3. Revised Plan

Commissioner Judson noted that DOER was pleased to see that the narrative was clearer in terms of framing various components of the plan. She added that there were still some questions that would need to be addressed and that the savings goals would need to be improved. She expressed concern about the savings goals gap that exists between the revised plan and the consultant team's (C-Team) estimates.

Belliveau noted that the C-Team's presentation would focus on the savings gap but would also touch on other areas such as active demand and fuel switching. He noted that there are still things related to training and customer engagement that are not well enough understood. Belliveau

added that the C-Team felt that the residential redesign was not really designed, noting that a lot was added but the base concept is unchanged.

Boyd noted that she was pleased to see responsiveness on the underserved population aspects of the plan. She noted four areas where she had significant concerns. First, she noted that the overall savings goals, including demand savings, were too low. Second, she noted that she was concerned about the inclusion and level of incentives in the plan for fuel switching to gas. She added that the statute does not call for it and the Council asked that additional incentives for fuel switching not be included. Third, Boyd noted that the size of the performance incentive pool was too large given that savings goals are lower than in years past. She added that the C-Team proposed performance metrics that the Council was supportive of and it was not included in the plan. Finally, she noted that the plan lacks clarity on how the Massachusetts-specific avoided cost of carbon value would be included in the plan.

Boecke noted that he mostly agreed with Boyd's comments and added that the narrative was coming into form. He also noted that the performance incentives piece still needs work.

Malmstrom expressed concern that the level of savings are not being well received and that there are certain parts of the plan that are not being well received by his constituents.

Johnson noted that the last three-year plan had moderate-income adjustments as a priority and that he felt that that did not work out. He added that the only way to ensure that that does not happen again would be for the PAs to provide more information about how their resources are going to be allocated.

McCarey noted that she still had questions about what happens to the residential programs in 2020 and that she hoped the PAs would come to the next Council meeting prepared to talk about that. She also noted that she was pleased to see the inclusion of a passive house initiative, but that it was unclear whether the challenges that members of the public raised were addressed.

Pollard noted that the commercial and industrial (C&I) programs made a big step forward and that the narrative did a good job telling a story about how energy efficiency is delivered. He added that he would like to see commitments to regular updates on topics such as savings by size-bins, CHP updates, segment engagement strategies that are vendor based, how PAs are reaching their customers through marketing, how training is being done, and feedback loops between evaluators and implementers.

Commissioner Judson noted that she would like to see specific details around partnerships with community stakeholders and more information on the timeline for outreach to non-English speakers and moderate-income initiatives.

## 3. September EEAC Meeting Agenda

Powers reviewed the agenda for the September EEAC meeting. She indicated that it would include dedicated time for public comment, presentations from the PAs and the C-Team on the second draft of the plan, and Council discussion.

Boyd requested that the agenda be amended to include time for discussion on performance incentives. McCarey noted that she was concerned about the time availability for that and recommended that the performance incentive be discussed in more detail at the Council's extraordinary meeting.

Lyne asked if the PAs should prepare a monthly dashboard. McCarey requested that the PAs submit the monthly dashboard so it can be posted with meeting materials, but that the PAs would not need to prepare a presentation.

# 4. Adjournment

Commissioner as Judson, as Chair, adjourned the Executive Committee at 2:05 PM.