

**EEAC Commercial Workshop #1: October 3rd—9:00 to 1:15  
Advancing/Enhancing Existing Initiatives, Approaches, & Measures**

**Facilitators: Dr. Jonathan Raab, Raab Associates & Toby Berkman, CBI**

**Agenda**

**9:00 Introduction and Overview**

- *Welcome by Commissioner Judith Judson*
- *Agenda review and goals by Facilitator*
- *Brief presentation on Commercial Sector end uses and sources of savings*

**9:20 Combined Heat & Power**

- *(10) Short presentation including draft potential strategic recommendation*
- *(5/5) Q&A—(Each small table identify a question—Consultants/PAs respond)*
- *(5/5) Discuss any modifications/additions/alternatives (small groups/report out); and*
- *(10) Finalize recommendation(s)—All Councilors*

**10:00 C&I Process Savings**

*Repeat same process as under CHP*

**10:40 Data-Driven Customer Acquisition and Engagement Strategies; and  
Big Data**

*Repeat same process as under CHP*

**11:20 Break**

**11:40 Small Business**

*Repeat same process as under CHP*

**12:20 New Construction**

*Repeat same process as under CHP*

**12:50 Wrap Up and Next Steps**

**1:00 Public Comment**

**1:15 Adjourn**

